

Lecture 15 - Optimization

* AMA / Quiz / Prayer

I. Intro to Optimization

* So far we talked about iterative fixed-point methods as a way to find roots in non-linear equations.

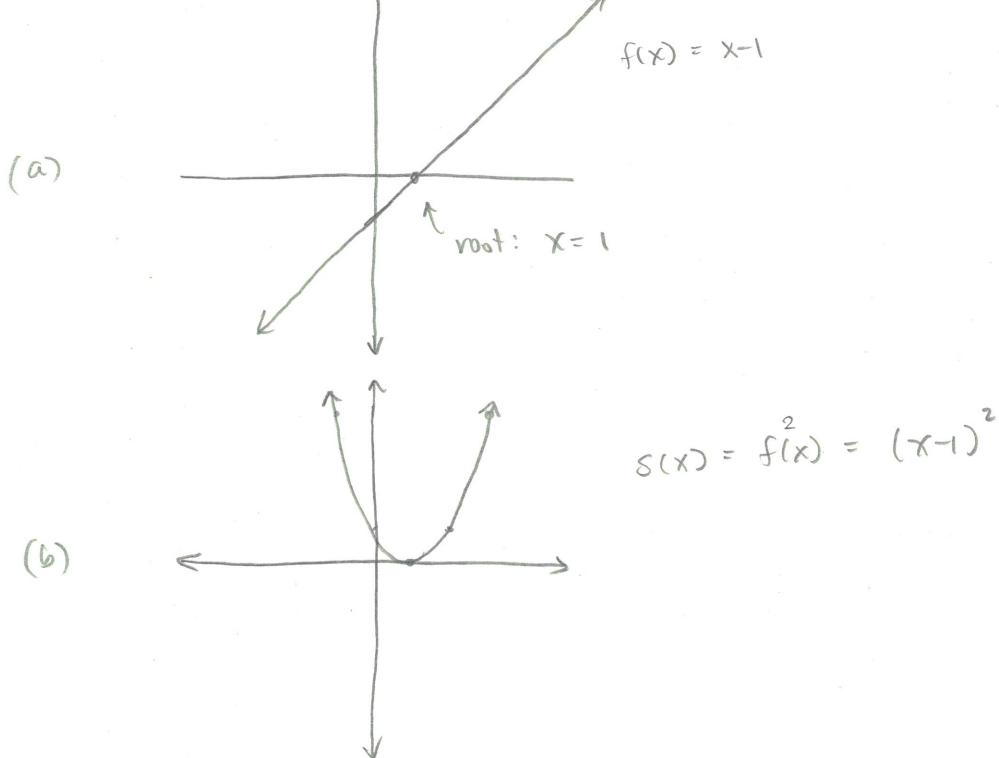
Scipy.optimize.root uses something very similar to what you learned to code by hand.

* There is another approach that is also quite common using "optimization" methods. This is most easily illustrated with an example.

Example

Suppose we want to find the root of

$$f(x) = x - 1 = 0$$



* One way is to look where $f(x)$ crosses zero.

This leads us to Newton's method.

* Another way is to look at square of the residual:

$$S(x) = [f(x)]^2$$

Now, instead of looking for the place where $f(x)$ is zero, we look for a place where $S(x)$ is a minimum.

* $S(x)$ is called the objective function or the cost function.

* The process of minimizing the objective function is called optimization. There are many methods to do this, but we don't have time to learn them :(. However, tools for doing this are built into Excel and Scipy in Python.

II. Optimization in Excel : Solver

* Excel has an optimization tool called "Solver."

The best way to learn it is by doing an example.

Example / Activity

* Use solver to solve a single equation / a system of equations.

Turning on Solver

windows : File \rightarrow Options \rightarrow Add-Ins \rightarrow Manage Excel Add-Ins
 \rightarrow Go \rightarrow Check Box for Solver \rightarrow OK

(To use : Data Tab \rightarrow Analyze \rightarrow Solver)

Mac: Tools → Add-Ins → Solver Add-In → OK
(To use: Data Tab → Solver)

III. Optimization in Python: Scipy.optimize.minimize

* Python has an optimization function called "minimize".

The best way to learn it is by doing an example.

Example & Activity

* use minimize to solve a single equation & a system of equations.